

1. Match slogans 1-6 with types of product A-F.

1 **What's in your wallet?**

2 BEAUTIFUL KIT FOR THE BEAUTIFUL GAME

3 **Get in.
Get happy.**

4 GET BACK THE
LIPS YOU WERE
BORN WITH.

5 The lighter
way to enjoy
chocolate.

6 **Eat fresh.**

A sports clothes

B cosmetics

C credit cards

D cars

E sweets

F fast food

2. You are going to hear adverts for four products. Circle the word (a-c) you are most likely to hear in each advert.

A sports clothes: **a** motorway **b** race **c** beach

B cosmetics: **a** elegant **b** risky **c** convincing

C a car: **a** script **b** engine **c** station

D fast food: **a** anxious **b** tired **c** hungry

3. Now listen to the adverts and write the products.

Advert 1 is for

Advert 2 is for

Advert 3 is for

Advert 4 is for

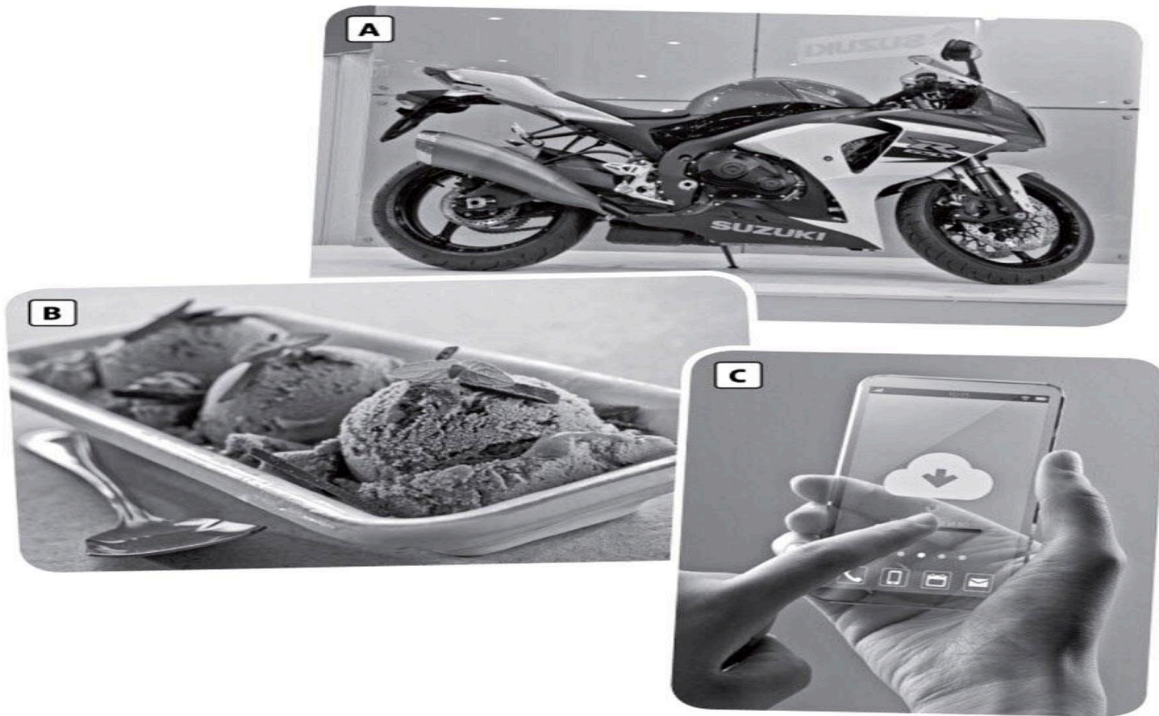
4. Listen again. Which words from exercise 2 did you hear?

5. Write slogan to advertise these products.

A

B

C



Strategy

When you are asked to match statements to recordings that you hear, there is always one extra sentence that you don't need. This sentence will partly match at least one of the recordings, but it will not be completely correct. Make sure you understand why it is not the right answer.

1. Read the Strategy. Then read the audio script and choose the correct sentence (A or B) to describe it.

‘Welcome to the show, and what a great show we have today! In a moment I’d like to welcome our special guest, singer and songwriter Eliza Swain. She’s going to talk to us about her latest album and also her European tour next month. After that, we go to Mitch Jackson, who will tell us the top five films to watch right now. And they are amazing ... I know, I’ve seen them all. Later on in the programme, we have Lucy Kyle with some great fashion tips. But first, let’s welcome Eliza to the show.’

A The speaker presents a music show.

B The speaker presents an entertainment show.

Answer

2. You will hear five speakers talk about entertainment. You will hear the recording twice. Match sentences A-E with recordings 1-5. There is one extra sentence.

Audio Player

00:00

Use Up/Down Arrow keys to increase or decrease volume.

- A** We learn about somebody's life.
- B** The speaker is making an announcement to competitors.
- C** The speaker wants to advertise a summer job opportunity.
- D** The speaker is still studying at school.
- E** We learn about the history of some popular stories.
- F** The speaker is describing a festival.

Answer

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